

		National Registered Voters		
		Overall, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
National Registered Voters		53%	44%	3%
Party Identification	Democrat	89%	10%	1%
	Republican	15%	82%	3%
	Independent	48%	47%	5%
Party Identification*	Strong Democrats	96%	3%	1%
	Soft Democrats	82%	15%	3%
	Just Independents	42%	46%	12%
	Soft Republicans	22%	75%	3%
Political Ideology	Strong Republicans	7%	91%	1%
	Very liberal-Liberal	89%	9%	2%
	Moderate	65%	32%	3%
Region	Conservative-Very conservative	24%	73%	3%
	Northeast	63%	35%	2%
	Midwest	55%	43%	2%
	South	49%	47%	4%
Household Income	West	49%	48%	3%
	Less than \$50,000	55%	41%	4%
Education	\$50,000 or more	52%	46%	2%
	Not college graduate	52%	45%	3%
Race	College graduate	54%	43%	3%
	White	45%	52%	3%
Age	African American	86%	10%	4%
	Latino	62%	35%	3%
	18 to 29	66%	32%	3%
Age	30 to 44	47%	48%	5%
	45 to 59	53%	45%	2%
	60 or older	51%	46%	3%
	Under 45	55%	41%	4%
Gender	45 or older	52%	45%	3%
	Men	48%	49%	3%
Marital Status	Women	57%	40%	3%
	Married	45%	52%	2%
Interview Type	Not married	62%	34%	4%
	Landline	50%	48%	2%
	Cell Phone	61%	33%	6%

McClatchy-Marist Poll National Registered Voters. Interviews conducted December 4th through December 6th, N=1091 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.